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# HOW TO MAKE THE CALENDAR WORK FOR YOU

Hi there. My name is Irene and I'm a Social Media Consultant. I'm the CEO of The Brand Queen Agency a Social Media Management company.

I designed this customizable content calendar for you with so much passion to take the worry of content creation off of your plate and help you maintain a steady online presence in 2020.

If you use this calendar right, it will help you increase visibility and revenue, boost your engagement and save you a lot of time and stress while at it.

In 2020 I'd be releasing short video tips and short tutorials from time to time on the best or latest social media tools to help you do well online and to also help you maximise the use of this calendar.

[Sounds like what you'd want? Then click here to join our closed Facebook group.](#)

Start by reading through the entire calendar to have a feel of what you'll be doing.

Note the instructions that you may need some time to prepare for ahead of the day of posting e.g. some pictures/videos might need a professional touch or you may need to do some research for some posts.

[Save time further by scheduling your posts days, weeks and months ahead using apps such as APPHI.](#)

It's the perfect tool to schedule your Instagram, Facebook and Twitter Post all in one. This includes your feeds, Stories and IGTV (Instagram TV).

It's the only app i use for myself and client. I love it and highly recommend you try it.

[Also find attached my gift to you. My E-book 100 SOCIAL MEDIA POST IDEAS.](#)

I wish you a fruitful and super productive 2020. Thank you so much.

Irene Arojogboye  
Social Media Consultant

# JANUARY '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>  
 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 New year post  Remind People Who You Are & what you do  Would you rather?	2 Share a Behind the Scenes video/image  Market One benefit of your product/Service  Put up 2 pictures side by side & ask your audience to choose	3 Get Personal. Share your start up story  MARKET. Tell them why they need your product/service  Ask about their plans for the weekend	4 Share a quote that motivates you  Hype your Business  Network. Ask your followers what they do for a living.
5 Share an inspiring post (Video/Music/Quote)  Share a casual picture of yourself  Remind people to patronize you this week	6 Share a motivational quote for the week  MARKET the problems your product/service can solve.  Host an ASK ME ANYTHING	7 Share a hack or DIY tip  EDUCATE. Talk about what your business is about  Market the strength of your brand	8 Share Your latest read (A book or movie) and ask who has seen it  Market your product or service  Share a picture of you or your team at work	9 Throwback to an oldie  Talk about a business/personal challenge you're facing  Upload a client's review	10 Post a Friday quote or meme  Showcase a behind the scenes  Market your business. Talk about the different aspects of it	11 Share a tip that could be helpful to your followers  Advertise your business  Ask if anyone is still on track with their new year resolutions?
12 Share an inspiring post/quote/video  Host a Giveaway  Remind people to patronize your business	13 Share a motivational quote/video  Post a How To or Tutorial (About your product or service)  Would you rather?	14 Ask a question  Advertise your product/services  Share a cute picture of yourself or your team or work place	15 Share a fun fact about your brand/industry  Market your product or service emphasizing how amazing it is  Post a brain teaser	16 Throw back to an old picture of yourself/product  Ask a question  Hype your product/service	17 Share a Quick expert Tip (related to your service or products)  Market your business. Showcase all you do  Share a funny Friday video	18 Share Industry News (Add Your Thoughts To It)  Showcase a behind the scenes  Find out their plan for the weekend
19 Share an inspiring quote/video  Go LIVE  Post a riddle or brain teaser	20 Share a motivational quote graphic or video  Post a product or service that compliments yours  Ask a question	21 Ask people to try out your product and highlight what they will benefit.  Market the product you talked about in the earlier post  Would you rather	22 Answer a frequently asked question  Follow the trend. Post a Wednesday wisdom  Repost a trending hot topic and ask for peoples opinion	23 Share a throwback  Remind People to patronize you  Ask a question	24 Share a Friday joke or a comedy video or quote  Host a 1-day only Flash Sale  Would you rather?	25 Share Content From Someone Else  Market how awesome your product is  Share a client's review
26 Share an inspirational video/graphic/music  Feature. Let Someone Guest Post or take over Your Profile  Market and remind people to buy from you	27 Share a Motivational post for the week  MARKET the problems your product/service can solve  Post a Sneak Peek of something coming soon	28 Post a Testimonial From a Client  Market. Tell your audience why they need your product/service  Ask us anything!	29 Follow the trend share your WCW  Advertise the benefits of using your product or service  Give Your Audience A Gift	30 Throwback. Re-Share Some Older Content  Market the best features of your product and services and the problem  Choose a product you sell or a service you render and discuss what inspired you to create them, then ask them to share what inspired theirs too	31 Thank your followers for sticking around  Market your business  Would you rather	

# FEBRUARY '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>  
 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						<b>1</b> Happy new month post  Market your product/service and why it is needed  Showcase a behind the scenes
<b>2</b> Share an inspirational quote or video  Show someone using your product or a customer's review  Ask your audience how they found you	<b>3</b> Post a motivational post (graphic or video) for the week  Post a demo (how to effectively use your product)  Market the product you talked about in the previous post	<b>4</b> Would you rather?  Incase you missed it (bring back an old deal or an old post they can  Market your product/service	<b>5</b> Follow the trend (post your WCW)  Remind People what You do/sell  Market your business. Talk about what you do	<b>6</b> Throwback to an old client's review  Market your product/service value  Ask your followers to tag friends who may need your services	<b>7</b> Go behind the scenes (show the not so perfect moments)  Market your business  Share a Friday funny meme	<b>8</b> Market your solutions (how your product/service can make  Display the products/services  Talk about your biggest challenge right now and how you're coping
<b>9</b> Share an inspirational quote/song or video  Market your new arrivals  Post a brain teaser/puzzle	<b>10</b> Motivational post  Remind people what you do and market  Ask why people dread Mondays (share your thoughts too)	<b>11</b> Share a tip or How to  Market the benefits of your product/service  Would you rather?	<b>12</b> Share a client's testimonial  Market your business  Put 2 pictures of your product/service and ask which they have tried	<b>13</b> Throwback to an old trend in your industry  Showcase one unique way or different ways to use your product  Host an "Ask me anything"	<b>14</b> Host a Valentine's day flash sale  Market your products all day  Market	<b>15</b> Ask if they celebrated Val's day (yes/No/can't be bothered)  Share a DIY  Market
<b>16</b> Share someone's success story you're inspired by  Post a pic of your lunch and ask what they had  Encourage them to make a to do list	<b>17</b> Share a motivational quote/video  Put your product to test (video). Show off what it can do  Market the product in the previous post	<b>18</b> Would you rather?  Showcase your business/product  Share a DIY helpful solution	<b>19</b> Share a topic they can relate with (life's experiences)  Promote your product/service  Upload a brain teaser	<b>20</b> Throwback to an old picture of yourself or product  Showcase the relevance of your product  Would you rather?	<b>21</b> Upload a funny video or meme  Market your product  Post a client's review	<b>22</b> Give back. Ask them to advertise what they do in the comments  Share your start up story  Share a quote you love
<b>23</b> Share something inspiring (video or image)  Post a cute picture of yourself  Post a picture of your weekend read or a snippet from a movie	<b>24</b> Share a Monday motivational quote  Educate your audience. Share an expert tip  Showcase all your available services and products	<b>25</b> Share a 'how to'. An example is "how to order from us"  Promote your business (highlight what makes you different)  Ask a question	<b>26</b> Find out their recent challenges relating to your field and advise  Market your business  Post a 'This or That'. Make it relatable	<b>27</b> Share your current struggles in business and ask if they have any  Highlight the rich features of your product/service  Throwback Thursday. Freestyle	<b>28</b> Offer a 1 day mini discount for those who buy today  Would you rather?  Friday fun. Share a funny video, meme or graphic	<b>29</b> Thank your followers for sticking with you  Promote your business in general  Ask if anyone is going out today or sleeping it through

# MARCH '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>  
 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>1</p> <p>Happy new month post</p> <p>Share a post that inspires you</p> <p>Post a brain teaser</p>	<p>2</p> <p>Share a Monday motivation post</p> <p>Remind people of what you do</p> <p>Ask which of your service/products they need</p>	<p>3</p> <p>Post a behind the scenes</p> <p>Showcase your product/service and why it is the best</p> <p>Ask a question</p>	<p>4</p> <p>Share a Wednesday wisdom</p> <p>Show how to get the best result from using your product/service</p> <p>Ask a question</p>	<p>5</p> <p>Throwback to an oldie</p> <p>Showcase the benefit of your product/service to the end user</p> <p>Would you rather?</p>	<p>6</p> <p>Be relatable. Discuss your frustrations and how you pull through</p> <p>Showcase your product/service</p> <p>Ask who wants a weekend discount</p>	<p>7</p> <p>Show yourself relaxing</p> <p>Market your business</p> <p>Freestyle. Post anything you like to</p>
<p>8</p> <p>Share something new #internationalwomensday</p> <p>Remind people to patronize you this new week</p> <p>Post an inspiring quote/video/graphic</p>	<p>9</p> <p>Monday motivation quote</p> <p>Showcase your product and highlight it's uniqueness</p> <p>Would you rather?</p>	<p>10</p> <p>Educate. Share an expert tip or trick</p> <p>Promote your product</p> <p>ASK a question</p>	<p>11</p> <p>Wednesday wisdom or #womancrushwednesday</p> <p>Market your business and why it is needed</p> <p>Ask why they are yet to patronize you</p>	<p>12</p> <p>Throwback to a personal oldie</p> <p>Identify your customer e.g. "if you are a mum then you need my..."</p> <p>Would you rather?</p>	<p>13</p> <p>Share a funny post</p> <p>Market the relevance of your product/service</p> <p>Post a brain teaser</p>	<p>14</p> <p>State what inspired you to start your business</p> <p>Highlight the benefit of using your product/service</p> <p>Ask a question</p>
<p>15</p> <p>Share an inspiring post</p> <p>Remind people to patronize you</p> <p>Chit chat about a recent experience. Ask if they can relate</p>	<p>16</p> <p>Share a motivational post for the week [video/image]</p> <p>Promote the urgency of your product [e.g. 5 slots/product left]</p> <p>Ask where they draw inspiration from against all odds</p>	<p>17</p> <p>Educate. Share an expert tip or trick</p> <p>Share a client's testimonial</p> <p>Upload 2 products/services you have side by side</p>	<p>18</p> <p>Share a Wednesday wisdom [video/image]</p> <p>Market one product/service and why it's a must have</p> <p>Would you rather?</p>	<p>19</p> <p>Throwback to the beginning of your business</p> <p>Market a product/service and how it can make lives better</p> <p>Post a riddle/brain teaser</p>	<p>20</p> <p>Ask for client's feedback</p> <p>Promote your Business generally</p> <p>Share a Friday meme or a funny video/image</p>	<p>21</p> <p>Share your recent guilty pleasure (food/movie/music etc.)</p> <p>Outline your product/services and promote them</p> <p>Would you rather?</p>
<p>22</p> <p>Post an inspiring quote/video/graphic</p> <p>Share a cute Picture of yourself or your staff members</p> <p>Post a brain teaser</p>	<p>23</p> <p>Post a step by step process to using your product/service</p> <p>Market your product and the problem it solves</p> <p>Ask a question</p>	<p>24</p> <p>Educate. Share a helpful tip or hack</p> <p>Post a behind the scenes e.g. Sorting orders or staff hang-out etc.</p> <p>Would you rather?</p>	<p>25</p> <p>Share 5 things people can benefit from your product/service</p> <p>Promote your product/service. List them all out</p> <p>Post a Client's testimonials</p>	<p>26</p> <p>Post a throwback</p> <p>Market the best features of your product/service</p> <p>Ask a question</p>	<p>27</p> <p>Post a how to get value from your product/service</p> <p>Build anticipation. Announce Easter sale</p> <p>Share a funny skit or graphic</p>	<p>28</p> <p>Post a picture of you relaxing at home or wherever</p> <p>Ask your followers to promote themselves in the comments</p> <p>Host a poll or an Ask me Anything</p>
<p>29</p> <p>Post an inspiring quote/video/graphic</p> <p>Share a video /picture of you hanging out with family or friends</p> <p>Post a brain teaser</p>	<p>30</p> <p>Share a motivational post for the week [video/image]</p> <p>Post a video slide of your different products/services</p> <p>Ask a question</p>	<p>31</p> <p>Share a thank you post for your fans' support</p> <p>Remind people to patronize you</p> <p>Ask your followers to rate your service/products</p>				

# APRIL '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>  
 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			<p><b>1</b></p> <p>Upload a Happy new month post</p> <p>Remind people who you are and what you do</p> <p>Would you rather?</p>	<p><b>2</b></p> <p>Share a relatable story e.g. Business, life, challenges</p> <p>Post a "Did you Know our product/service could do this..."</p> <p>Throwback to an oldie #throwbackthursday</p>	<p><b>3</b></p> <p>Share a funny Friday meme or quote</p> <p>Market a product or service that you offer</p> <p>Would you rather?</p>	<p><b>4</b></p> <p>Share your latest read or a movie you. Ask if anyone has seen it</p> <p>Encourage your followers to patronize you</p> <p>Post a brain teaser</p>
<p><b>5</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Show yourself or staff caught in the act e.g. dancing, eating etc.</p> <p>Ask a question</p>	<p><b>6</b></p> <p>Re-share a motivational post for the week</p> <p>Market your product and highlight why its needed</p> <p>Ask how people prefer to use your product/service</p>	<p><b>7</b></p> <p>Share a helpful life or business tip</p> <p>Count down to Easter weekend Sale. Disclose the discounted items</p> <p>Would you rather?</p>	<p><b>8</b></p> <p>Share a Wednesday wisdom #wednesdaywisdom</p> <p>Display the deals on sale this weekend</p> <p>Ask how many people are looking forward to the sale</p>	<p><b>9</b></p> <p>Throwback to an oldie #throwbackthursday</p> <p>Show a sneak peak of the items going on sale tomorrow</p> <p>Remind your audience that the sale begins in a few hours</p>	<p><b>10</b></p> <p>Easter Weekend Sales and good Friday</p> <p>Remind people to take advantage of the price slash before it's gone</p> <p>Keep on displaying every item on sale</p>	<p><b>11</b></p> <p>Post a count down. Emphasize that the sales will end soon</p> <p>More posts displaying items on sale</p> <p>Ask a question</p>
<p><b>12</b></p> <p>Share a #happyEaster post or something inspiring</p> <p>Post a picture of you enjoying the holiday or sale</p> <p>Post a picture of your food and ask what they had for lunch</p>	<p><b>13</b></p> <p>Post a fun fact about your industry or even Easter</p> <p>Thank everyone who patronized you over the weekend</p> <p>Share a motivational post for the week</p>	<p><b>14</b></p> <p>Educate your audience. Share a helpful tip</p> <p>Remind everyone that prices are back to normal</p> <p>Ask those who participated in the sales to say hi</p>	<p><b>15</b></p> <p>Upload a client's review</p> <p>Market the solutions your product/service can provide</p> <p>Would you rather?</p>	<p><b>16</b></p> <p>Post a "Did you Know our product/service could do this..."</p> <p>Market your business. Emphasize on what stands you out</p> <p>Throwback to an oldie #throwbackthursday</p>	<p><b>17</b></p> <p>Share a funny Friday meme or quote</p> <p>Ask for recommendations e.g. Movies or books</p> <p>Market a product or service that you offer</p>	<p><b>18</b></p> <p>Host an "Ask me anything"</p> <p>Showcase a behind the scenes</p> <p>Share your weekend plans and find out theirs</p>
<p><b>19</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Remind people to patronize your brand</p> <p>Get to know your followers. Ask them to introduce themselves</p>	<p><b>20</b></p> <p>Share a motivational quote for the week</p> <p>Market your product and highlight why its needed</p> <p>Post a brain teaser</p>	<p><b>21</b></p> <p>Educate your audience. Post a how to</p> <p>Post a "did you know" about your product/service</p> <p>Would you rather?</p>	<p><b>22</b></p> <p>Follow the trend. Upload your woman crush #wcw</p> <p>Market the best features of your product/services</p> <p>Ask a question</p>	<p><b>23</b></p> <p>Throwback to an oldie #throwbackthursday</p> <p>Post a step by step guide to using your product</p> <p>Get personal. Talk about your struggles in business</p>	<p><b>24</b></p> <p>Share a Friday quote</p> <p>Showcase your entire product/services</p> <p>share a fun video or graphic</p>	<p><b>25</b></p> <p>Post a behind the scenes</p> <p>Ask your followers to market themselves</p> <p>Would you rather?</p>
<p><b>26</b></p> <p>Share an Inspiring post e.g. a video/music /quote</p> <p>Go LIVE</p> <p>Remind people to patronize your brand this week</p>	<p><b>27</b></p> <p>Share a motivational quote for the week</p> <p>Market your business in general (everything you do)</p> <p>Ask a question</p>	<p><b>28</b></p> <p>Share a helpful tip/trick</p> <p>Share a fun fact about your business or industry</p> <p>Would you rather?</p>	<p><b>29</b></p> <p>Share a Wednesday wisdom #wednesdaywisdom</p> <p>Showcase your products and business</p> <p>Post a brain teaser</p>	<p><b>30</b></p> <p>Thank you for your support</p> <p>Throwback to an oldie #throwbackthursday</p> <p>Market your business. Emphasize on what stands you out</p>		

# MAY '20

**IMPORTANT NOTICE:**

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 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 Happy New Month Post  MARKET why they need your product/service this month  Ask about their plans for the weekend	2 Share a quote that motivates you  Hype your Business. Let people know you've got great stuff  Ask your fans to market their business in the comments
3  FREE STYLE  Share an inspiring quote or video  Post a picture of your self or a recent activity	4 Share a motivational quote for the week  MARKET the problems your product/service can solve.  Host an 'ASK ME ANYTHING'	5 Share a hack or DIY tip  EDUCATE THEM. Talk about what your business is about  Ask a question	6 Share an expert tip and advice  Market any aspect of your product or service  Share a picture of you or your team at work	7 Throwback to an oldie  Talk about a business or personal challenge you're facing  Post a brain teaser	8 Post a Friday quote or meme  Ask for Recommendations (Book, TV, Apps)  Market your business	9 Share a tip that could be helpful to your followers  Advertise your business/product/service  Ask a question.
10 Share an inspiring post/quote/video  Post a "Frequently Asked Questions" and answer them  Remind people to patronize you	11 Share a Monday motivation  Post a Sneak Peek of something coming soon  Post a brain teaser	12 Ask a question  Advertise your product/services  Share a picture of your work place	13 Share Your latest splurge or guilty pleasure  Market any aspect of your product or service  Would you rather?	14 Throw back to an old picture of yourself/product  Ask a question  Hype your product/service let them know why they need it	15 Share a Quick expert Tip (related to your Business)  Market the relevance of your product/service  Share a funny video or meme	16 Share a 'DID YOU KNOW' fact about your product or service  Share your recent challenges in business  Ask about their weekend plans
17 Share an inspiring quote/video/music  Go LIVE or Go behind the scenes  Post a riddle or brain teaser	18 Share a motivational post for the week  Share a product or service that compliments yours  Ask a question	19 Encourage people to try your product or service  Market the product you talked about in the earlier post  Post a client's review	20 Share a Wednesday wisdom (an expert tip)  Showcase your product/service in use  Repost a trending hot topic and ask for people's opinion	21 Share a throwback  Remind People to patronize you  Ask a question	22 Share a Friday joke or a comedy video or quote  Host a 1-day Only Flash Sale  Would you rather?	23 Share Content From Someone Else  Market  Share a client's review
24 Share an inspirational video/graphic/music  Share a picture of yourself alone or with family  Market and remind people to buy from you	25 Share a motivational post for the week  MARKET the problems your product/service can solve  Post a Sneak Peek of something coming soon	26 Post a Testimonial From a Client  Showcase your different products & services  Host an "ask me anything"	27 Follow the trend, Share your WCW  Advertise the benefits of using your product or service  Give Your Audience A Gift	28 Throwback. Re-Share an Older Content  Market the best features of your products.  Discuss who/what inspires your ideas and ask them about theirs	29 Encourage and share a fun fact  Market your business  Would you rather?	30 Share a quote you love  Would you rather?  Find out why some of your audience are yet to patronize you
31 Share an inspiring video or quote  Post your favorite things (food/sports/travels)  Thank your followers for supporting your brand this month						

# JUNE '20

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 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<p><b>1</b></p> <p>Happy new month post</p> <p>Market your business</p> <p>Remind people what you do and market</p>	<p><b>2</b></p> <p>Would you rather?</p> <p>Incase you missed it (bring back an old deal for one day)</p> <p>Market your product/service</p>	<p><b>3</b></p> <p>Post a Wednesday wisdom. Share an expert tip</p> <p>Remind People to patronize you</p> <p>Market your business</p>	<p><b>4</b></p> <p>Throwback to an old client's review</p> <p>Market your product value</p> <p>Ask your followers to tag friends who may need your service</p>	<p><b>5</b></p> <p>Offer a 1-day mini discount for those who buy today</p> <p>Would you rather?</p> <p>Friday fun. Share a funny video, meme or graphic</p>	<p><b>6</b></p> <p>Share a casual image of yourself</p> <p>Promote your business in general</p> <p>Ask if anyone is going out today or sleeping it through</p>
<p><b>7</b></p> <p>Share an inspirational quote or video</p> <p>Post a customers review</p> <p>Ask your audience how they found your page</p>	<p><b>8</b></p> <p>Post a motivational post for the week</p> <p>Post a product demo (how to effectively use your product)</p> <p>Market the product you talked about earlier</p>	<p><b>9</b></p> <p>Would you rather?</p> <p>Post 2 products /service side by side and ask for their favorite</p> <p>Market your product/service</p>	<p><b>10</b></p> <p>Follow the trend (post a Wednesday wisdom)</p> <p>Remind People what You do/sell</p> <p>Post a brain teaser</p>	<p><b>11</b></p> <p>Throwback to an old picture</p> <p>Talk about how valuable your product is</p> <p>Ask a question</p>	<p><b>12</b></p> <p>Go behind the scenes (show the not so perfect moments)</p> <p>Market your business</p> <p>Share a Friday funny meme or video</p>	<p><b>13</b></p> <p>Market your solutions (how your product/service can make)</p> <p>Display the products/services</p> <p>Post a casual picture of yourself relaxing</p>
<p><b>14</b></p> <p>Share an inspirational quote/song or video</p> <p>Market your new arrivals</p> <p>Post a brain teaser/puzzle</p>	<p><b>15</b></p> <p>Post a motivational post for the week</p> <p>Remind people what you do and ask which they would be needing</p> <p>Ask a question</p>	<p><b>16</b></p> <p>Share a tip/how to</p> <p>Market the benefits of your product/service</p> <p>Would you rather?</p>	<p><b>17</b></p> <p>Share an expert advice that will benefit your audience</p> <p>Market your business</p> <p>Put 2 pictures of your product/service and ask which they have favor</p>	<p><b>18</b></p> <p>Throwback to an old trend in your industry #throwbackthursday</p> <p>Showcase one unique way or different ways to use your product or service</p> <p>Host an "Ask me anything"</p>	<p><b>19</b></p> <p>Host a one day flash sale</p> <p>Market your products all day</p> <p>Conclude the flash sale</p>	<p><b>20</b></p> <p>Freestyle, talk about your favorite things</p> <p>Share a DIY</p> <p>Post a childhood memory anyone can relate with</p>
<p><b>21</b></p> <p>Share someone's success story you're inspired by</p> <p>Post a pic of you or Sunday lunch or what you crave for</p> <p>Encourage your fans to always make a to-do list</p>	<p><b>22</b></p> <p>Share a motivational quote/video</p> <p>Put your product to test (video). Show off what it can do</p> <p>Market the product in the previous post</p>	<p><b>23</b></p> <p>Would you rather?</p> <p>Showcase your business/product</p> <p>Share a DIY helpful solution</p>	<p><b>24</b></p> <p>Share a topic they can relate with (life's experiences)</p> <p>Promote your product/service</p> <p>Ask a question</p>	<p><b>25</b></p> <p>Throwback to an oldie</p> <p>Highlight the importance of your product</p> <p>Would you rather?</p>	<p><b>26</b></p> <p>Upload a funny post or meme</p> <p>Market your product</p> <p>Post a client's review</p>	<p><b>27</b></p> <p>Give back. Ask them to advertise what they do in the comments</p> <p>Promote your business</p> <p>Share a quote</p>
<p><b>28</b></p> <p>Share something inspiring</p> <p>Post a cute picture of yourself</p> <p>Post a picture of your weekend read or a snippet from a movie</p>	<p><b>29</b></p> <p>Monday motivational quote</p> <p>Educate your audience. Share an expert tip</p> <p>Showcase all your available services and products</p>	<p><b>30</b></p> <p>Share a 'how to'. An example is "how to order from us" etc.</p> <p>Highlight what stands your product out</p> <p>Thank your tribe for supporting your brand</p>				

# JULY '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>  
 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Happy new month post  Share an expert tip, trick or hack  Ask a question	2 Throwback to an oldie  Mention the category of people whom your products serve  Would you rather?	3 Be relatable. Discuss your frustrations in business and ask if anyone can  Showcase your product/service  Ask if anyone wants a weekend discount	4 Show yourself relaxing  Market your business  Freestyle. Post anything you like to
5 Share something new  Thank your followers for supporting your brand  Post an inspiring quote/video/graphic	6 Monday motivation quote  Showcase your product and highlight its uniqueness  Would you rather?	7 Educate. Share an expert tip or trick  Promote your product  ASK a question	8 Wednesday wisdom or #womancrushwednesday  Market the need for your business  Ask why they are yet to patronize you	9 Throwback to a personal oldie  Showcase your business  Would you rather?	10 Share a funny post  Market the relevance of your product/service  Post a brain teaser	11 State what inspired you to start your business  Highlight the benefit of using your product/service  Ask a question
12 Share an inspiring post  Remind people to patronize you  Chit chat about a recent experience. Ask if they can relate	13 Share a motivational post for the week [video/image]  Promote the urgency of your product [e.g. 5 pieces left, 2 slots left]  Ask a question	14 Educate. Share an expert tip or trick  Share a client's testimonial  Upload 2 products/services you have side by side	15 Share a Wednesday wisdom [video/image]  Market one product/service. Emphasize why it stands out  Would you rather?	16 Throwback to the beginning of your business  Market a product/service and what it does  Post a riddle/brain teaser	17 Ask for client's feedback and how they think you should improve  Promote your Business generally  Share a Friday meme or a funny video/image	18 Talk about your recent guilty pleasure (food/movie/music etc.)  Outline your product/services and promote them  Would you rather?
19 Post an inspiring quote/video/graphic  Share a cute Picture of yourself or your staff members  Post a brain teaser	20 Post a step by step process to using your product/service  Market your product and highlight the problem it solves  Ask a question	21 Educate. Share a helpful tip or hack  Post a behind the scenes e.g. Sorting orders/staff hang-out etc.  Would you rather?	22 Share 5 things people can benefit from your product/service  Promote your product/service. List them all out  Post a Client's testimonials	23 Post a throwback  Market the best features of your product/service  Ask a question	24 Post a "how to get value from your product/service"  Host a "Friday Flashsale"  Share a funny skit or meme that got your attention this week	25 Post a picture of you relaxing at home or wherever  Ask your followers to promote themselves in the comments  Host a poll or an "Ask me Anything"
26 Post an inspiring quote/video/graphic  Share a video/picture of you hanging out with family or friends  Post a brain teaser	27 Share a motivational post for the week  Post a video slide of your different products/services  Ask a question	28 Share an expert tip that will be helpful  Remind people to patronize you  Ask your followers to rate your service/products	29 Share a Wednesday wisdom  Show how to get the best result from using your product/service  Ask a question	30 Post a Throwback  Ask for which of your service/products they need  Would you rather?	31 Post a behind the scenes  Showcase your product/service and why it is the best  Share a thank you Post. Express gratitude	

# AUGUST '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>

FOR: "ASK A QUESTION"

"WOULD YOU RATHER?"

"BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						<p><b>1</b></p> <p>Upload a Happy new month post</p> <p>Remind people who you are and what you do</p> <p>Share your favorite movie scene or a book you are reading</p>
<p><b>2</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Share picture of your dream vacation location</p> <p>Share your biggest inspiration &amp; ask your audience to do same</p>	<p><b>3</b></p> <p>Share a motivational post for the week</p> <p>Market your product and highlight why it's a must have</p> <p>Ask a Question</p>	<p><b>4</b></p> <p>Share a helpful life or business tip</p> <p>Share a client's testimonial</p> <p>Would you rather?</p>	<p><b>5</b></p> <p>Share a lesson you've learnt in business</p> <p>Display your products/services</p> <p>Share your biggest struggle and ask if they can relate</p>	<p><b>6</b></p> <p>Share a business quote that motivates you</p> <p>Showcase your new arrivals</p> <p>Throwback to an old trend in your industry and ask who remembers</p>	<p><b>7</b></p> <p>Repost a funny video or image</p> <p>Get personal. Share one value you can never compromise</p> <p>Post a brain teaser</p>	<p><b>8</b></p> <p>Market every aspect of your products/services</p> <p>Showcase a Behind the Scenes</p> <p>Ask a Question</p>
<p><b>9</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Post a picture of you having a good time</p> <p>Post a Brain teaser</p>	<p><b>10</b></p> <p>Post a motivation</p> <p>Ask which of your product/service they'd be needing this week</p> <p>Would You rather?</p>	<p><b>11</b></p> <p>Educate your audience. Share a fun fact</p> <p>Market the solutions your product/service offers</p> <p>Upload a client's review</p>	<p><b>12</b></p> <p>Share a helpful tip/trick</p> <p>Market the solutions your product/service can provide</p> <p>Would you rather?</p>	<p><b>13</b></p> <p>Post a "Did you Know your product/service could do this..."</p> <p>Market your business. Highlight what stands you out</p> <p>Throwback to an oldie #throwbackthursday</p>	<p><b>14</b></p> <p>Share a funny Friday meme or quote</p> <p>Ask for a movie or book recommendation</p> <p>Market a product or service that you offer</p>	<p><b>15</b></p> <p>Host an "Ask me anything"</p> <p>Post a "this or that" e.g. chocolate or vanilla ice cream</p> <p>Share your weekend plans and ask about theirs</p>
<p><b>16</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Remind people to patronize your brand this week</p> <p>Get to know your fans. Ask them to introduce themselves</p>	<p><b>17</b></p> <p>Share a motivational quote for the week</p> <p>Market your product and highlight why its needed</p> <p>Post a brain teaser</p>	<p><b>18</b></p> <p>Educate your audience. Post a how to</p> <p>Post a "did you know you could benefit this from our product/service"</p> <p>Would you rather?</p>	<p><b>19</b></p> <p>Follow the trend. Upload your woman crush #wcw</p> <p>Market the best features of your product/services</p> <p>Ask a question</p>	<p><b>20</b></p> <p>Throwback to an oldie (Business or personal)</p> <p>Post a step by step guide to placing orders</p> <p>Get personal. Talk about your wins</p>	<p><b>21</b></p> <p>Share a Friday quote</p> <p>Showcase your entire product/services</p> <p>Post a brain teaser</p>	<p><b>22</b></p> <p>Post a behind the scenes</p> <p>Ask your followers to market their business</p> <p>Tell those who are yet to patronize you that they are missing out</p>
<p><b>23</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Post a cute picture of yourself</p> <p>Remind people to patronize your brand this week</p>	<p><b>24</b></p> <p>Share a motivational quote for the week</p> <p>Market your business in general (everything you do)</p> <p>Ask a question</p>	<p><b>25</b></p> <p>Share a helpful tip/trick</p> <p>Promote your business in general</p> <p>Would you rather?</p>	<p><b>26</b></p> <p>Share a Wednesday wisdom #wednesdaywisdom</p> <p>Showcase your products and business</p> <p>Ask your fans how they found you</p>	<p><b>27</b></p> <p>Post a client's Review</p> <p>Throwback to an oldie #throwbackthursday</p> <p>Market your business. Emphasize on what stands you out</p>	<p><b>28</b></p> <p>Share a funny Friday meme or quote</p> <p>Market a product or service that you offer</p> <p>Would you rather?</p>	<p><b>29</b></p> <p>Share your latest read or a recent movie you love</p> <p>Encourage your followers to patronize you</p> <p>Post a brain teaser</p>
<p><b>30</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Share a relatable story e.g. Business, life, challenges</p> <p>Post a casual picture of yourself or with friends</p>	<p><b>31</b></p> <p>Share a motivational post for the week</p> <p>Host a month end 1-day price slash</p> <p>Thank your followers for being supportive</p>					

# SEPTEMBER '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>  
 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		<p>1</p> <p>Happy new month post</p> <p>Market the best features of your product/service</p> <p>Share your biggest career influences</p>	<p>2</p> <p>Post a client's testimonial</p> <p>Brag about how good your product is</p> <p>Would you rather?</p>	<p>3</p> <p>Share a Behind the Scenes video/image</p> <p>Market One benefit of your product/Service</p> <p>Put up 2 pictures side by side &amp; ask them to pick one</p>	<p>4</p> <p>Share your journey so far &amp; encourage</p> <p>MARKET. Tell them why they need your product/service</p> <p>Ask about their plans for the weekend</p>	<p>5</p> <p>Share a quote that motivates you</p> <p>Hype your Business</p> <p>Network, ask your followers to patronize each other</p>
<p>6</p> <p>FREE STYLE and share what you like</p> <p>Share an inspiring music/quote/video</p> <p>Make your to do list for the week and encourage your tribe to</p>	<p>7</p> <p>Share a motivational quote for the week</p> <p>MARKET the problems your product/service can solve</p> <p>Host an "ask me anything"</p>	<p>8</p> <p>Share a hack or DIY tip</p> <p>EDUCATE : talk about what your business is about</p> <p>Flaunt your packaging or an added bonus to your service</p>	<p>9</p> <p>Share a tip or two that could be helpful to your followers</p> <p>Market your product or service</p> <p>Share a picture of you or team at work</p>	<p>10</p> <p>Throwback to an oldie</p> <p>Market One benefit of your product/Service</p> <p>Share a business or life experience you'll never forget, be relatable</p>	<p>11</p> <p>Post a Friday quote or meme</p> <p>Ask for Recommendations (Book, TV, Apps,</p> <p>Market your business</p>	<p>12</p> <p>Market your good/ service</p> <p>Advertise your business/product/service</p> <p>ask their plan for the weekend</p>
<p>13</p> <p>share an inspiring post/quote/video</p> <p>Host a Giveaway</p> <p>remind people to patronize your business</p>	<p>14</p> <p>Share a motivational quote/video</p> <p>Post a How To or Tutorial (About your product or service</p> <p>Post a brain teaser</p>	<p>15</p> <p>Share an expert tip</p> <p>Advertise your product/services</p> <p>Share a behind the scene video or picture</p>	<p>16</p> <p>Share a couple of mistakes you learned from</p> <p>Market your product or service</p> <p>Would you rather?</p>	<p>17</p> <p>throw back to an old picture of yourself/product</p> <p>Ask a question</p> <p>Hype your product/service tell them what they are missing out</p>	<p>18</p> <p>Share a Quick DIY tip</p> <p>Shout out to your buying customers</p> <p>share a funny video or</p>	<p>19</p> <p>Share an Industry News or trend</p> <p>Hype your customers and appreciate them</p> <p>Ask a question</p>
<p>20</p> <p>Share an inspiring quote/video</p> <p>Go LIVE or showcase a behind the scene</p> <p>Post a riddle or brain teaser</p>	<p>21</p> <p>Share a motivational post for the week</p> <p>Share a product or service that complements yours</p> <p>Would you rather?</p>	<p>22</p> <p>Ask people to buy from you. Highlight what they are missing</p> <p>Market your product in a fun way</p> <p>Ask a question</p>	<p>23</p> <p>Share an unforgettable customer experience</p> <p>Follow the trend. Upload your WCW woman crush</p> <p>Repost a trending hot topic and ask for people's opinion</p>	<p>24</p> <p>Share a throwback</p> <p>Remind People of why you are the best at what you do</p> <p>Ask a question</p>	<p>25</p> <p>Share a Friday joke or a comedy video or quote</p> <p>Host a 1-day Only Flash Sale</p> <p>Would you rather?</p>	<p>26</p> <p>Share Content From Someone Else</p> <p>Showcase all your products and service</p> <p>Share a client's review</p>
<p>27</p> <p>Share an inspirational video/graphic/music</p> <p>Feature. Let Someone Guest Post or Takeover Your Profile</p> <p>Market and remind people to buy from you</p>	<p>28</p> <p>Share a Motivational post for the week</p> <p>Market your product/service. Be proud of it</p> <p>Post a Sneak Peek of something coming soon</p>	<p>29</p> <p>Post a Testimonial From a Client</p> <p>Market. Talk about how relevant your product/service is</p> <p>Host an "Ask us anything"!</p>	<p>30</p> <p>Share an expert trick, tip or strategy</p> <p>Advertise the benefits of using your product or service</p> <p>Give Your Audience A Gift</p>			

# OCTOBER '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>  
 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 Happy new month post  Welcome your newest followers and thank your old ones  Share a throwback	2 Share a customer's review  Ask your customers what they think you should do better  Would you rather?	3 Show a behind the scenes  Market your business in general  Ask a question
4 Share an inspirational post/quote/music  Share a casual picture of your self  Ask your audience how they found you	5 Post a motivation for the week  Post a product demo  Market the product you talked about earlier	6 Would you rather?  Incase you missed it (bring back an old deal they can benefit from  Market your product/service	7 Share an expert tip or trick  Remind People of what You do/sell  Ask a question	8 Throwback to an old client's review  Market your product value  Ask your followers to tag their friends who may need your product	9 Go behind the scenes (show the real hustle)  Market your business' major selling point  Share a Friday funny meme	10 Market your solutions (how it can make their lives better)  Display the products/services  Answer your "Frequently Asked Questions"
11 Share an inspirational quote/song or video  Market your new arrivals  Post a brain teaser/puzzle	12 Motivational post  Remind people of what you do and market  Ask why people dread Mondays, then give tips if you have any	13 Share a tip/how to  Market the benefits of your product/service  Would you rather?	14 Tell a story to Inspire a struggling entrepreneur  Market your business  Put 2 pictures of your product/service and ask for their opinion	15 Throwback to an old trend in your industry  Showcase one unique thing your product can do  Host an "Ask me anything"	16 Bragging Rights. Share a testimonial  Shine a light on your improvements since January  Ask your customers what they think you should do better	17 Market your product or service. Persuade them by showing reviews  Share a helpful DIY  Ask those going out tonight to say AYE and other NAY
18 Share someone's success story you're inspired by  Make a post of you Hanging out or chilling at home  Would you rather?	19 Share a motivational quote/video for the week  Put your product to test (video). Show off what it can do  Ask a question	20 Share the lessons you've learned in business so far  Showcase your business/product  Show a behind the scenes. Make it fun	21 Share a topic they can relate with (life's experiences)  Promote your product/service  Post a 'This or That'. Make it relatable	22 Throwback to an old picture of yourself or product  Showcase the value of your product  Would you rather?	23 Upload a funny skit or meme that cracks you up  Market your problem-solving product/service  Post a client's review	24 Give back. Ask them to advertise what they do in the comments  Promote your business  Share a quote you love
25 Share an inspiring quote, video or pic  Share a picture of a location you want to go to right now Post a picture of your weekend read or a snippet from a movie	26 Monday motivational post for the week  Talk about how amazing your product/service is  Would you rather?	27 Share an expert tip that has helped you  Promote your business (highlight how amazing it is)  Ask a question	28 Find out their recent challenges relating to your field and advise  Market your business  Post a riddle/brain teaser	29 Share your current struggles in business and ask them to do same  Highlight the rich features of your product/service  Throwback Thursday. Freestyle	30 Offer a 1-day mini discount for those who buy today  Would you rather?  Post a client's review	31 Thank your followers for sticking with you  Promote your business in general  Ask if anyone is going out today or sleeping it through

# NOVEMBER '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>

FOR: "ASK A QUESTION"

"WOULD YOU RATHER?"

"BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p><b>1</b></p> <p>Happy new month post</p> <p>Share your latest inspirations</p> <p>Be vulnerable. Talk about a weakness you have that's relatable</p>	<p><b>2</b></p> <p>Share a motivational post for the week [video/image]</p> <p>Remind people of who you are and what you do</p> <p>Ask which of your service/products they need</p>	<p><b>3</b></p> <p>Post a behind the scenes</p> <p>Showcase your product/service and why it's a must have</p> <p>Ask a question</p>	<p><b>4</b></p> <p>Share a Wednesday wisdom e.g. expert tip</p> <p>Show how to maximize the use of your product/service</p> <p>Talk about your Black Friday deals coming soon</p>	<p><b>5</b></p> <p>Throwback to an oldie</p> <p>Showcase the benefit of your product/service to the end user</p> <p>Would you rather?</p>	<p><b>6</b></p> <p>Share your biggest inspiration</p> <p>Showcase your product/service</p> <p>Ask who wants a weekend discount</p>	<p><b>7</b></p> <p>Share a laid back pic/image of yourself</p> <p>Market your business</p> <p>Freestyle. Post anything you like to</p>
<p><b>8</b></p> <p>Share an inspiring post (video, image, music)</p> <p>Share a cute picture/video of your time out or at home</p> <p>Share what you crave for right now &amp; ask them to share theirs</p>	<p><b>9</b></p> <p>Monday motivation post</p> <p>Showcase your product and highlight its uniqueness</p> <p>Would you rather?</p>	<p><b>10</b></p> <p>Educate. Share an expert tip or trick</p> <p>Promote your business in a fun way</p> <p>ASK a question</p>	<p><b>11</b></p> <p>Answer a "Frequently Asked Question"</p> <p>Show why your product/service is needed</p> <p>Ask why they are yet to patronize you</p>	<p><b>12</b></p> <p>Throwback to a personal oldie</p> <p>Showcase your business in an unusual way e.g. a mini skit</p> <p>Would you rather?</p>	<p><b>13</b></p> <p>Brighten up their day by Sharing a funny post</p> <p>Market the relevance of your product/service</p> <p>Host an "ask me anything"</p>	<p><b>14</b></p> <p>Discuss why you started your business</p> <p>Highlight the benefit of using your product/service</p> <p>Ask a question</p>
<p><b>15</b></p> <p>Share an inspiring post</p> <p>Showcase the deals you have for Black Friday</p> <p>Chit chat about a recent experience. Ask if they can relate</p>	<p><b>16</b></p> <p>Share a motivational post for the week [video/image]</p> <p>Promote the urgency of your product [e.g. 5 pieces/slots left]</p> <p>Ask where they draw inspiration from when at their lowest</p>	<p><b>17</b></p> <p>Educate. Share an expert tip or trick</p> <p>Share a client's testimonial</p> <p>Post any 2 pictures and ask them to help you choose</p>	<p><b>18</b></p> <p>Share a Wednesday wisdom [video/image]</p> <p>Market one product/service. Emphasize why it stands out</p> <p>Would you rather?</p>	<p><b>19</b></p> <p>Throwback to your early days in business</p> <p>Market a product/service and how it makes lives easier</p> <p>Post a riddle/ brain teaser</p>	<p><b>20</b></p> <p>Ask for feedback and how they think you should improve</p> <p>Promote your Business generally</p> <p>Share a Friday meme or a funny video/image</p>	<p><b>21</b></p> <p>Talk about your recent guilty pleasure (food/movie/music etc.)</p> <p>Outline your product/services and promote them</p> <p>Would you rather?</p>
<p><b>22</b></p> <p>Post an inspiring quote/video/graphic</p> <p>Showcase your team members or work space</p> <p>Post a brain teaser</p>	<p><b>23</b></p> <p>Post a step by step process to using your product/service</p> <p>Market your product and highlight the problem it solves</p> <p>Ask a question</p>	<p><b>24</b></p> <p>Educate. Share a helpful tip or hack</p> <p>Post a behind the scenes</p> <p>Start counting down to black Friday sale</p>	<p><b>25</b></p> <p>Share 5 things people can benefit from your product/service</p> <p>Promote your product/service. List them all out</p> <p>Post client's testimonials</p>	<p><b>26</b></p> <p>Post a throwback</p> <p>Market the best features of your product/service</p> <p>Post how to order during the black Friday sales</p>	<p><b>27</b></p> <p>Sales</p> <p>Sales</p> <p>Sales</p>	<p><b>28</b></p> <p>Thank your followers for patronizing you</p> <p>Ask your followers to promote themselves in the comments</p> <p>Let them know the sales extends to cyber Monday</p>
<p><b>29</b></p> <p>Post an inspiring quote/video/graphic</p> <p>Sale is still on</p> <p>Sales. Keep posting your great deals</p>	<p><b>30</b></p> <p>Cyber Monday sales</p> <p>Count down by hours</p> <p>Make a final call and show off what they will miss out on</p>					

# DECEMBER '20

**IMPORTANT NOTICE:**

CLICK: <https://tiny.cc/86k1gz>  
 FOR: "ASK A QUESTION"  
 "WOULD YOU RATHER?"  
 "BRAIN TEASER"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		<p><b>1</b></p> <p>Upload a Happy new month post</p> <p>Thank your clients for buying from you during the sales</p> <p>Would you rather?</p>	<p><b>2</b></p> <p>Share an expert tip or trick. Ensure it is helpful</p> <p>Showcase a behind the scenes e.g. how you sort orders etc.</p> <p>Announce how soon they will receive their orders</p>	<p><b>3</b></p> <p>Share a relatable story e.g. your experience during the sales</p> <p>Post a "Did you Know" your product/ service could do this...</p> <p>What end of the year gift will you love to gift yourself?</p>	<p><b>4</b></p> <p>Share a funny Friday meme or quote</p> <p>Post a behind the scenes</p> <p>Would you rather?</p>	<p><b>5</b></p> <p>Show how you relax e.g. spa treatment and ask how they relax</p> <p>Ask your followers to patronize you</p> <p>Post a brain teaser</p>
<p><b>6</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Show yourself casually or a timeout</p> <p>Ask a question</p>	<p><b>7</b></p> <p>Re-share a motivational post for the week</p> <p>Market one of your products and highlight why it's needed</p> <p>Upload a client's review</p>	<p><b>8</b></p> <p>Educate your audience. Share a helpful business tip</p> <p>Showcase your favorite product and encourage people to try it</p> <p>Would you rather?</p>	<p><b>9</b></p> <p>Share a Wednesday wisdom #wednesdaywisdom</p> <p>Market your business</p> <p>Ask how many people are looking forward to the holiday</p>	<p><b>10</b></p> <p>Share a major throwback</p> <p>Show a sneak peak of your new year plans</p> <p>Ask a question</p>	<p><b>11</b></p> <p>Share a Friday quote or meme</p> <p>Share a video of you promoting your brand</p> <p>Post a brain teaser</p>	<p><b>12</b></p> <p>Showcase your favorite things or a recent splurge</p> <p>Market your business and remind them to buy</p> <p>Share your favorite scene from a popular movie you love</p>
<p><b>13</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Post a picture of you or staff members</p> <p>Post a picture of your food and ask if they've eaten</p>	<p><b>14</b></p> <p>Share a motivational quote for the week</p> <p>Create and market a holiday bundle of your products/services</p> <p>Share your holiday plans and find out if they have any</p>	<p><b>15</b></p> <p>Educate your audience. Share a helpful life or business tip</p> <p>Remind your audience about how amazing your product/service is</p> <p>Ask a question</p>	<p><b>16</b></p> <p>Upload a client's review</p> <p>Market the solutions your product/service can provide</p> <p>Would you rather?</p>	<p><b>17</b></p> <p>Post a "Did you Know our product/service could do this..."</p> <p>Market your business. Emphasize on your uniqueness</p> <p>Throwback to an oldie #throwbackthursday</p>	<p><b>18</b></p> <p>Share a funny Friday meme or quote</p> <p>Ask for recommendations e.g. holiday locations</p> <p>Market a product or service that you offer</p>	<p><b>19</b></p> <p>Host an "ask me anything"</p> <p>Post a "this or that" e.g. place two pictures side by side</p> <p>Share your weekend plans and find out theirs</p>
<p><b>20</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Remind people to patronize your brand this week</p> <p>Get to know your followers. Ask for their locations</p>	<p><b>21</b></p> <p>Share a motivational quote for the week</p> <p>Market your End-of-the-year bundle</p> <p>Post a brain teaser</p>	<p><b>22</b></p> <p>Educate your audience. Post a how to</p> <p>Post a "did you know you could benefit this from our bundle"</p> <p>Would you rather?</p>	<p><b>23</b></p> <p>Share a Wednesday wisdom e.g. holiday spending</p> <p>Market the best features in your bundle</p> <p>Ask a question</p>	<p><b>24</b></p> <p>Throwback to an oldie #throwbackthursday</p> <p>Post a step by step guide to using your bundle</p> <p>Share some love and appreciate your fans</p>	<p><b>25</b></p> <p>Share a Friday quote or Merry Christmas post</p> <p>Showcase your holiday activity</p> <p>Share a fun video or graphic</p>	<p><b>26</b></p> <p>Get personal. Share a behind the scenes</p> <p>Ask your followers what they are up to</p> <p>Would you rather spend your holiday in a different location?</p>
<p><b>27</b></p> <p>Share an Inspiring post e.g. a video/music/quote</p> <p>Post a cute picture of yourself</p> <p>Remind people to patronize your brand this week</p>	<p><b>28</b></p> <p>Share a motivational quote for the week</p> <p>Market your business in general (everything you do)</p> <p>Ask a question</p>	<p><b>29</b></p> <p>Share a helpful tip/trick</p> <p>Post a "did you know"</p> <p>Post a brain teaser</p>	<p><b>30</b></p> <p>Share a fun fact about your brand</p> <p>Showcase your products and business</p> <p>Ask a question</p>	<p><b>31</b></p> <p>Thank your fans for their support throughout the year</p> <p>Throwback to an oldie #throwbackthursday</p> <p>Go live or share a video of your new year's eve time out</p>		